



powered by search

# PressKit

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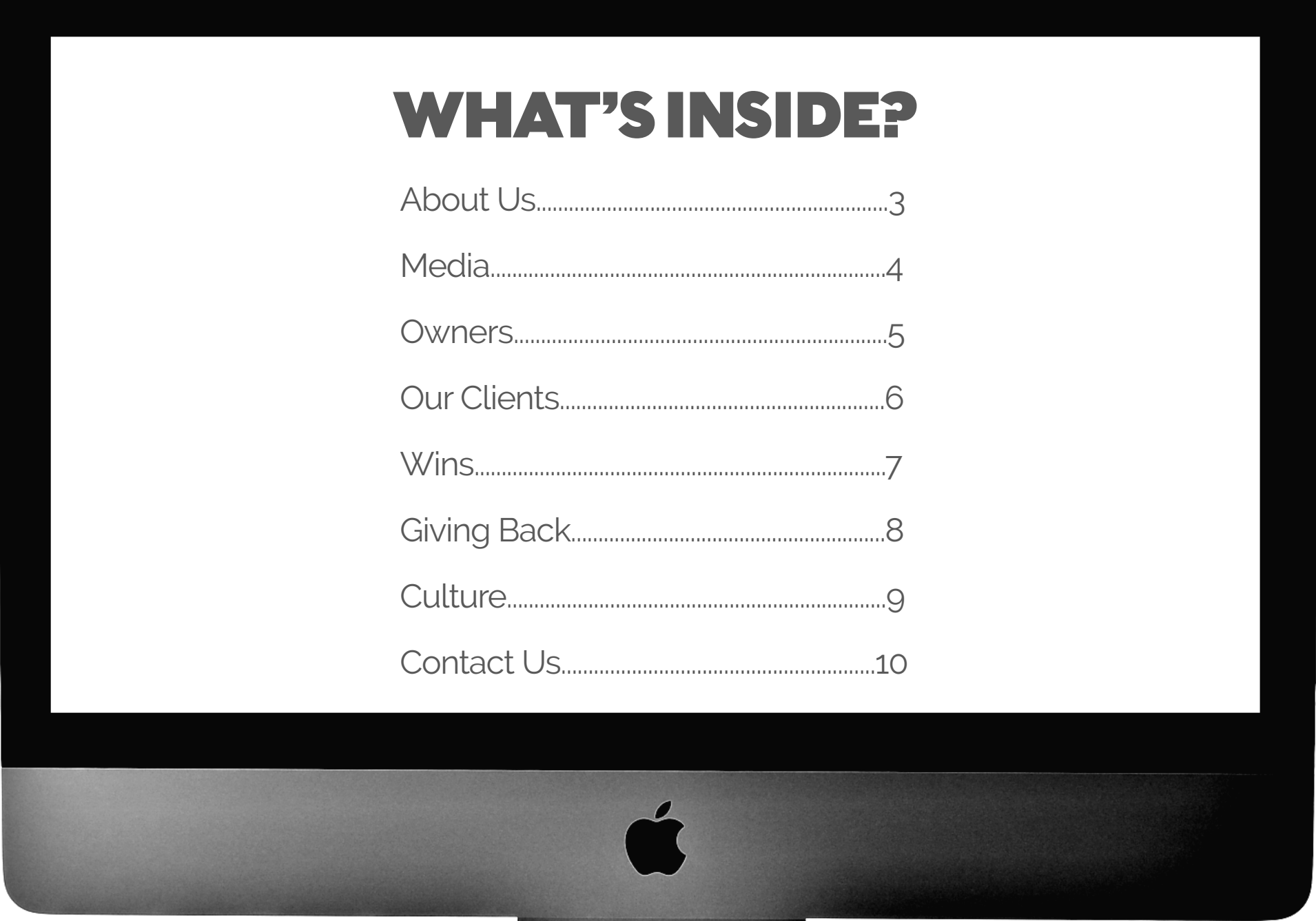
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# ABOUT US

Powered by Search is a trusted digital marketing partner renowned for developing and executing customized, high ROI focused strategies that turn consumer intent into high quality leads.

We are the go-to digital marketing partner for hundreds of small to medium enterprises and many of North America's largest enterprises including FedEx USA, RE/MAX, Rogers, Valvoline, belairdirect, TJX, Public Storage, and many other reputable organizations.

We are accredited as a Google Partner, Better Business Bureau member, and Google Engage for Agencies member, and have been featured in the Globe & Mail, Financial Post, Toronto Star and CTV.



## AWARDS & CERTIFICATIONS



# MEDIA

## COVERED BY MEDIA NATIONWIDE



FINANCIAL POST



the star.com

THE GLOBE AND MAIL



# OWNERS

Our three owners are the heart of Powered by Search. Without them we wouldn't exist. Each one plays a very different role in shaping the company, but combined they are a leading force to the success of the company.



Left to right: Warren Houston | CFO, Dev Basu | CEO, Matthew Hunt | COO

# OUR CLIENTS

We don't treat our clients like business transactions. They're our partners and we don't stop until we've hit every goal and milestone in order to achieve the best results.





# WINS

All of our clients consistently receive only the best personalized digital marketing services offered. But, there are some cases where certain clients have experienced exponential growth that we are particularly proud of. These are a couple examples of those cases.

## 1000%

Increase in organic traffic

Client



## 257%

Increase in conversions

Client



## 1000

Local profile errors resolved

Client



## 1<sup>st</sup> Page Rank

For all 54 Locations

Client



## 50%

Increase in organic traffic

Client



## 15,000

Inbound editorial links acquired

Client



# GIVING BACK

At Powered by Search, we're always looking to help educate newcomers and veterans in our industry. That's why we make checklists, whitepapers, and put on events like our monthly InboundTO meet up, our annual InboundCon event, and monthly digital marketing webinars.



## Free Resources





# CULTURE

Powered by Search isn't just a team, we're a family. We always go out of our way to drive client results, but we never forget to have fun! Whether it's a pyjamas & onsies day at the office, or a party at the local pub, there's always something fun around the corner.





# CONTACT US

## Email

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## Phone

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## Headquarters

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